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TO WHOM IT MAY CONCERN

I am pleased to recommend Pauline Appleby as a provider of a course/seminar on how to organise a conference. I have known Pauline for a period of time, and have attended many of the conferences and seminars she has organised, especially at the IFSEC exhibition held annually at the NEC.

When, in 2004, we ran our own conference for the first time, we purchased Pauline's book and employed her in a consultancy capacity. We found her advice and knowledge on everything from time planning to choice of venues to be invaluable.

As a formalised course, I have no doubt that it will be expertly delivered and highly valuable to the participants.

Ian Sanderson  
Director of Business Development